

Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024Open to Public
Inspection**A** For the **2024** calendar year, or tax year beginning **JUL 1, 2024** and ending **JUN 30, 2025****B** Check if applicable:

- ☐ Address change
☐ Name change
☐ Initial return
☐ Final return/terminated
☐ Amended return
☐ Application pending

C Name of organization**THE COMMON APPLICATION, INC.**

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

3003 WASHINGTON BLVD., SUITE 1000

Room/suite

City or town, state or province, country, and ZIP or foreign postal code

ARLINGTON, VA 22201**F** Name and address of principal officer: **JENNIFER RICKARD****SAME AS C ABOVE****D** Employer identification number**91-2170737****E** Telephone number**703-236-2700****G** Gross receipts \$**70,445,507.****H(a)** Is this a group returnfor subordinates? ☐ Yes ☒ No**H(b)** Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list. See instructions

H(c) Group exemption number**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: **WWW.COMMONAPP.ORG****K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other**L** Year of formation: **2000****M** State of legal domicile: **VA****Part I Summary**

Activities & Governance	1	Briefly describe the organization's mission or most significant activities:	THE COMMON APPLICATION PROMOTES ACCESS, EQUITY, AND INTEGRITY IN THE COLLEGE ADMISSION PROCESS.	
	2	Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3	17
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	17
	5	Total number of individuals employed in calendar year 2024 (Part V, line 2a)	5	196
	6	Total number of volunteers (estimate if necessary)	6	105
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b	Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0.	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year 889,171.	Current Year 4,757.
	9	Program service revenue (Part VIII, line 2g)	58,347,823.	62,410,476.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,049,672.	3,431,970.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	37,500.	0.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	61,324,166.	65,847,203.
	Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	34,697.
14		Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
15		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	27,540,860.	30,909,701.
16a		Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
b		Total fundraising expenses (Part IX, column (D), line 25)	314,735.	
17		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	20,319,993.	22,150,261.
18		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	47,895,550.	53,059,962.
19	Revenue less expenses. Subtract line 18 from line 12	13,428,616.	12,787,241.	
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Current Year 84,273,954.	End of Year 99,213,303.
	21	Total liabilities (Part X, line 26)	12,954,689.	14,634,432.
	22	Net assets or fund balances. Subtract line 21 from line 20	71,319,265.	84,578,871.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date
	KATHY KING, SVP FINANCE & OPS, TREASURER Type or print name and title	
Paid Preparer Use Only	Preparer's name BREE-ANN WEIDNER	Preparer's signature <i>Bree-Ann Weidner</i>
	Preparer's date 2025-07-18 11:12:07 -05'00'	Check if self-employed ☐ PTIN P01319397
Firm's name	CHERRY BEKAERT ADVISORY LLC	Firm's EIN 88-2730877
	Firm's address 6116 EXECUTIVE BLVD STE 600 ROCKVILLE, MD 20852	Phone no. 301-589-9000

May the IRS discuss this return with the preparer shown above? See instructions

☒ Yes ☐ No

LHA For Paperwork Reduction Act Notice, see the separate instructions.

432001 12-10-24

Form **990** (2024)

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response or note to any line in this Part III ☒ **X****1** Briefly describe the organization's mission:**SEE SCHEDULE O****2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ **X** No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ **X** No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.**4a** (Code:) (Expenses \$ **44,328,462.** including grants of \$) (Revenue \$ **62,410,476.**)
SEE SCHEDULE O**4b** (Code:) (Expenses \$ including grants of \$) (Revenue \$)**4c** (Code:) (Expenses \$ including grants of \$) (Revenue \$)**4d** Other program services (Describe on Schedule O.)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses **44,328,462.**Form **990** (2024)

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1 X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ? See instructions	2	X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4	X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5	X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	11a X	
b Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b	X
c Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c	X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d	X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	12a X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	12b	X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15	X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i> See instructions	17	X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18	X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a	X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	X

Part IV Checklist of Required Schedules (continued)

	Yes	No
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a	X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	X
26 Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>	26	X
27 Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27	X
28 Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>	28a	X
b A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>	28b	X
c A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>	28c	X
29 Did the organization receive more than \$25,000 in noncash contributions? <i>If "Yes," complete Schedule M</i>	29	X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	X
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b	
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	X
38 Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O	38	X

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

	Yes	No
1a Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	42
b Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

	Yes	No
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	196
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X
b If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X
b If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a	X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7 Organizations that may receive deductible contributions under section 170(c).		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	X
d If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8	
9 Sponsoring organizations maintaining donor advised funds.		
a Did the sponsoring organization make any taxable distributions under section 4966?	9a	
b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b	
10 Section 501(c)(7) organizations. Enter:		
a Initiation fees and capital contributions included on Part VIII, line 12	10a	
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11 Section 501(c)(12) organizations. Enter:		
a Gross income from members or shareholders	11a	
b Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13 Section 501(c)(29) qualified nonprofit health insurance issuers.		
a Is the organization licensed to issue qualified health plans in more than one state? Note: See the instructions for additional information the organization must report on Schedule O.	13a	
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c Enter the amount of reserves on hand	13c	
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b	
15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N.	15	X
16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16	X
17 Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953? If "Yes," complete Form 6069.	17	

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

☒**Section A. Governing Body and Management**

	1a	1b	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year	17			
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.				
b Enter the number of voting members included on line 1a, above, who are independent		17		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			2	X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?			3	X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			4	X
5 Did the organization become aware during the year of a significant diversion of the organization's assets?			5	X
6 Did the organization have members or stockholders?			6	X
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?			7a	X
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?			7b	X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a The governing body?			8a	X
b Each committee with authority to act on behalf of the governing body?			8b	X
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O			9	X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?	10a	X
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X
b Describe on Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done	12c	X
13 Did the organization have a written whistleblower policy?	13	X
14 Did the organization have a written document retention and destruction policy?	14	X
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	15a	X
b Other officers or key employees of the organization	15b	X
If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	X
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed CA, VA

18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain on Schedule O)

19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records
THE COMMON APPLICATION, INC. - 703-236-2700
3003 WASHINGTON BLVD., SUITE 1000, ARLINGTON, VA 22201

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response or note to any line in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) JENNY RICKARD CEO	40.00 0.00			X				810,169.	0.	44,736.
(2) MARC SAITTA TREASURER (TO 04/25) & PRESIDENT	40.00 0.00			X				528,002.	0.	53,829.
(3) SWATHI GABBITA SENIOR VP TECHNOLOGY SERVICES	40.00 0.00				X			394,317.	0.	63,390.
(4) ILEANA RODRIGUEZ SENIOR VP CONSTITUENT ENGAGEMENT	40.00 0.00				X			402,907.	0.	35,743.
(5) BETTINA DONOHUE SENIOR VP PRODUCT STRATEGY	40.00 0.00				X			398,561.	0.	35,024.
(6) KATHLEEN KING SR VP FINANCE & OPS, TREASURER 04/25	40.00 0.00			X				369,543.	0.	44,539.
(7) STEPHANIE SAMPLE BOARD SECRETARY AND SENIOR VP COMMUN	40.00 0.00			X				348,470.	0.	60,306.
(8) MARK FREEMAN VP DATA ANALYTICS AND RESEARCH	40.00 0.00					X		312,048.	0.	59,850.
(9) MARY ANN HILL VP MARKETING AND BRANDING	40.00 0.00					X		304,593.	0.	56,803.
(10) REBECCA RIEBLING VP PEOPLE OPS	40.00 0.00					X		252,944.	0.	52,360.
(11) GEORGINA CRAWLEY VP GENERAL COUNSEL	40.00 0.00					X		257,641.	0.	42,910.
(12) STEPHANIE OWENS VP STUDENT SUCCESS	40.00 0.00					X		258,107.	0.	37,542.
(13) CHRISTOPHER WRIGHT FORMER VP MEMBER IMPACT THRU 3/15/24	40.00 0.00						X	217,883.	0.	7,472.
(14) VINCENA ALLEN CHAIR	3.00 0.00	X		X				0.	0.	0.
(15) YVONNE BERUMEN DIRECTOR	2.00 0.00	X						0.	0.	0.
(16) DALE BITTINGER DIRECTOR	2.00 0.00	X						0.	0.	0.
(17) CAROLYN BLAIR DIRECTOR	2.00 0.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) ADELE BRUMFIELD DIRECTOR	2.00 0.00	X						0.	0.	0.
(19) KIM COOK DIRECTOR	2.00 0.00	X						0.	0.	0.
(20) MIGUEL COSTA DIRECTOR	2.00 0.00	X						0.	0.	0.
(21) JEFF GATES DIRECTOR	2.00 0.00	X						0.	0.	0.
(22) STEVE HAHN DIRECTOR	2.00 0.00	X						0.	0.	0.
(23) ADRIENNE ODDI DIRECTOR	2.00 0.00	X						0.	0.	0.
(24) DES POTIER DIRECTOR	2.00 0.00	X						0.	0.	0.
(25) STEVE SMITH DIRECTOR	2.00 0.00	X						0.	0.	0.
(26) WHITNEY SOULE DIRECTOR	2.00 0.00	X						0.	0.	0.
1b Subtotal								4,855,185.	0.	594,504.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								4,855,185.	0.	594,504.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

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- 3** Did the organization list any **former** officer, director, trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4** For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5** Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3	X	
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
AMAZON WEB SERVICES PO BOX 84023, SEATTLE, WA 98124-8423	WEB HOSTING	1,061,382.
LIAISON INTERNATIONAL, 20 QUEST STREET SUITE 800, BRIGHTON, MA 02135	SOFTWARE DEVELOPMENT SERVICES	1,040,902.
3PILLAR GLOBAL INC, 4100 MONUMENT CORNER DR, SUITE 200, FAIRFAX, VA 22030	CONTRACTOR SERVICES	822,177.
BOGNET CONSTRUCTION ASSOCIATES INC 8224 OLD COURTHOUSE ROAD, VIENNA, VA 22182	RENOVATION GENERAL CONTRACTOR	642,933.
THE BRIDGESPAN GROUP, 2 COPLEY PLACE, SUITE 3700B, BOSTON, MA 02116	CONSULTING SERVICES	570,743.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

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SEE PART VII, SECTION A CONTINUATION SHEETS

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Part VIII Statement of RevenueCheck if Schedule O contains a response or note to any line in this Part VIII ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	1 a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above ...	1f	4,757.			
	g	Noncash contributions included in lines 1a-1f	1g	\$			
	h Total. Add lines 1a-1f			4,757.			
Program Service Revenue			Business Code				
	2 a	APPLICATION FEES	900099	57,639,880.	57639880.		
	b	MEMBERSHIP DUES	900099	2,770,000.	2,770,000.		
	c	PARTNERSHIP INCOME	900099	768,163.	768,163.		
	d	DIRECT ADMISSIONS	900099	438,111.	438,111.		
	e	IMPLEMENTATION FEES	900099	415,714.	415,714.		
	f	All other program service revenue	900099	378,608.	378,608.		
	g Total. Add lines 2a-2f			62,410,476.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			1,385,903.			1385903.
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a	Gross rents	(i) Real	(ii) Personal			
			6a				
			6b				
	c	Rental income or (loss)	6c				
	d Net rental income or (loss)						
	7 a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
			7a	6,644,045.	326.		
			7b	4,582,839.	15,465.		
	c	Gain or (loss)	7c	2,061,206.	-15,139.		
	d Net gain or (loss)			2,046,067.			2046067.
	8 a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	8a				
			8b				
c Net income or (loss) from fundraising events							
9 a	Gross income from gaming activities. See Part IV, line 19	9a					
		9b					
c Net income or (loss) from gaming activities							
10 a	Gross sales of inventory, less returns and allowances	10a					
		10b					
		c Net income or (loss) from sales of inventory					
Miscellaneous Revenue			Business Code				
	11 a						
	b						
	c						
	d All other revenue						
e Total. Add lines 11a-11d							
12 Total revenue. See instructions				65,847,203.	62410476.	0.	3431970.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 ...				
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	3,543,499.	2,672,152.	871,347.	
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	20,884,287.	16,857,607.	3,843,940.	182,740.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,926,896.	1,553,750.	356,804.	16,342.
9 Other employee benefits	2,917,890.	2,347,671.	547,256.	22,963.
10 Payroll taxes	1,637,129.	1,310,436.	314,275.	12,418.
11 Fees for services (nonemployees):				
a Management				
b Legal	522,968.	418,610.	100,392.	3,966.
c Accounting	92,439.		92,439.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	93,559.		93,559.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Sch O.)	5,120,293.	4,098,529.	982,924.	38,840.
12 Advertising and promotion	337,574.	336,431.	1,100.	43.
13 Office expenses	81,229.	65,020.	15,593.	616.
14 Information technology	1,304,829.	1,044,449.	250,483.	9,897.
15 Royalties				
16 Occupancy	631,141.	504,660.	121,699.	4,782.
17 Travel	1,321,049.	1,057,432.	253,597.	10,020.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials ...				
19 Conferences, conventions, and meetings	1,007,323.	1,007,323.		
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	475,886.	380,921.	91,356.	3,609.
23 Insurance	261,402.	209,240.	50,180.	1,982.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.)				
a MERCHANT FEES	7,117,180.	7,117,180.		
b PRODUCTION	2,659,823.	2,659,823.		
c DUES & SUBSCRIPTIONS	374,135.	299,476.	71,821.	2,838.
d OTHER MANAGEMENT EXPENS	321,513.	230,148.	89,184.	2,181.
e All other expenses	427,918.	157,604.	268,816.	1,498.
25 Total functional expenses. Add lines 1 through 24e	53,059,962.	44,328,462.	8,416,765.	314,735.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720)				

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	7,956,045.	1	22,401,733.
	2 Savings and temporary cash investments	7,987,988.	2	12,017,380.
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	5,176,309.	4	4,330,223.
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	1,826,873.	9	1,969,227.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 2,269,558.		
	b Less: accumulated depreciation	10b 520,899.		
		138,400.	10c	1,748,659.
	11 Investments - publicly traded securities	55,733,565.	11	51,529,534.
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets	631,146.	14	625,471.
15 Other assets. See Part IV, line 11	4,823,628.	15	4,591,076.	
16 Total assets. Add lines 1 through 15 (must equal line 33)	84,273,954.	16	99,213,303.	
Liabilities	17 Accounts payable and accrued expenses	4,879,326.	17	6,833,271.
	18 Grants payable		18	
	19 Deferred revenue	2,823,101.	19	2,451,255.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	5,252,262.	25	5,349,906.
	26 Total liabilities. Add lines 17 through 25	12,954,689.	26	14,634,432.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here ☒ and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	70,491,028.	27	84,356,178.
	28 Net assets with donor restrictions	828,237.	28	222,693.
	Organizations that do not follow FASB ASC 958, check here ☐ and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	71,319,265.	32	84,578,871.
	33 Total liabilities and net assets/fund balances	84,273,954.	33	99,213,303.

Form 990 (2024)

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	65,847,203.
2	Total expenses (must equal Part IX, column (A), line 25)	2	53,059,962.
3	Revenue less expenses. Subtract line 2 from line 1	3	12,787,241.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	71,319,265.
5	Net unrealized gains (losses) on investments	5	472,365.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	84,578,871.

Part XII Financial Statements and ReportingCheck if Schedule O contains a response or note to any line in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	2a	X
b Were the organization's financial statements audited by an independent accountant? _____ If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	2b	X
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? _____ If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.	2c	X
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F? _____	3a	X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits _____	3b	

Form 990 (2024)

Department of the Treasury
Internal Revenue Service

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2024

Open to Public Inspection

Name of the organization

THE COMMON APPLICATION, INC.

Employer identification number	
--------------------------------	--

91-2170737

Part I	Reason for Public Charity Status. (All organizations must complete this part.) See instructions.
---------------	---

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: _____

10 ☒ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations _____

g Provide the following information about the supported organization(s). _____

g Provide the following information about the supported organization(s).						
(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4.						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f), divided by line 11, column (f))	14	%
15 Public support percentage from 2023 Schedule A, Part II, line 14	15	%
16a 33 1/3% support test - 2024. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		☐
b 33 1/3% support test - 2023. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		☐
17a 10% -facts-and-circumstances test - 2024. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		☐
b 10% -facts-and-circumstances test - 2023. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		☐
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		☐

Schedule A (Form 990) 2024

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	2197277.	4006745.	3,069.	889,171.	4,757.	7101019.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	42132358.	47952535.	53252147.	58347823.	62410476.	264095339
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	44329635.	51959280.	53255216.	59236994.	62415233.	271196358
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	1834816.	3730000.		885,236.		6450052.
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	38,440.		17,999.		15,153.	71,592.
c Add lines 7a and 7b	1873256.	3730000.	17,999.	885,236.	15,153.	6521644.
8 Public support. (Subtract line 7c from line 6.)						264674714

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
9 Amounts from line 6	44329635.	51959280.	53255216.	59236994.	62415233.	271196358
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	225,477.	330,705.	1003145.	1864417.	1385903.	4809647.
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	225,477.	330,705.	1003145.	1864417.	1385903.	4809647.
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)	25,208.	26,515.	41,680.	37,500.		130,903.
13 Total support. (Add lines 9, 10c, 11, and 12.)	44580320.	52316500.	54300041.	61138911.	63801136.	276136908

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐**Section C. Computation of Public Support Percentage**

15 Public support percentage for 2024 (line 8, column (f), divided by line 13, column (f))	15	95.85 %
16 Public support percentage from 2023 Schedule A, Part III, line 15	16	94.75 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2024 (line 10c, column (f), divided by line 13, column (f))	17	1.74 %
18 Investment income percentage from 2023 Schedule A, Part III, line 17	18	1.44 %

19a 33 1/3% support tests - 2024. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☒**b 33 1/3% support tests - 2023.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?		
11a		
b A family member of a person described on line 11a above?		
11b		
c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI .		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).		
2		
3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.		
3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
a ☐ The organization satisfied the Activities Test. Complete line 2 below.			
b ☐ The organization is the parent of each of its supported organizations. Complete line 3 below.			
c ☐ The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).			
2 Activities Test. Answer lines 2a and 2b below.			
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.			
2a			
b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.			
2b			
3 Parent of Supported Organizations. Answer lines 3a and 3b below.			
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI .			
3a			
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.			
3b			

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). See instructions.
All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (explain in detail in <i>Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	☐ Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Schedule A (Form 990) 2024

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (prior IRS approval required - <i>provide details in Part VI</i>)	5	
6 Other distributions (describe in Part VI). See instructions.	6	
7 Total annual distributions. Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	8	
9 Distributable amount for 2024 from Section C, line 6	9	
10 Line 8 amount divided by line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2024	(iii) Distributable Amount for 2024
1 Distributable amount for 2024 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2024 (reasonable cause required - <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2024			
a From 2019			
b From 2020			
c From 2021			
d From 2022			
e From 2023			
f Total of lines 3a through 3e			
g Applied to under distributions of prior years			
h Applied to 2024 distributable amount			
i Carryover from 2019 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2024 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2024 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2025. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2020			
b Excess from 2021			
c Excess from 2022			
d Excess from 2023			
e Excess from 2024			

Schedule A (Form 990) 2024

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
(See instructions.)

SCHEDULE D

(Form 990)

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization

THE COMMON APPLICATION, INC.

Employer identification number

91-2170737

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No		
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No		

Part II

Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (for example, recreation or education) ☐ Preservation of a historically important land area

☐ Protection of natural habitat ☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included on line 2a	2c
d Number of conservation easements included on line 2c acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year

4 Number of states where property subject to conservation easement is located

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year

8 Does each conservation easement reported on line 2d above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items.

(i) Revenue included on Form 990, Part VIII, line 1 \$

(ii) Assets included in Form 990, Part X \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 \$

b Assets included in Form 990, Part X \$

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) (Rev. 12-2024)

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply).

a ☐ Public exhibition

d ☐ Loan or exchange program

b ☐ Scholarly research

e ☐ Other _____

c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets

to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

	Amount
c Beginning balance	1c
d Additions during the year	1d
e Distributions during the year	1e
f Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII ☐

Part V Endowment Funds Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment _____ %

b Permanent endowment _____ %

c Term endowment _____ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) Unrelated organizations? ☐ Yes ☐ No

(ii) Related organizations? ☐ Yes ☐ No

b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? ☐ Yes ☐ No

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		1,567,183.	65,848.	1,501,335.
d Equipment		610,526.	427,092.	183,434.
e Other		91,849.	27,959.	63,890.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, line 10c, column (B))				1,748,659.

Schedule D (Form 990) (Rev. 12-2024)

Part VII Investments - Other Securities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, line 12, col. (B))		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, line 13, col. (B))		

Part IX Other Assets

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 15, col. (B))	

Part X Other Liabilities

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED COMPENSATION OBLIGATION	612,262.
(3) OPERATING LEASE LIABILITY	4,737,644.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, line 25, col. (B))	5,349,906.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ... ☒

Schedule D (Form 990) (Rev. 12-2024)

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	66,334,707.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	472,365.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	15,139.
e	Add lines 2a through 2d	2e	487,504.
3	Subtract line 2e from line 1	3	65,847,203.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	65,847,203.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	53,075,101.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	15,139.
e	Add lines 2a through 2d	2e	15,139.
3	Subtract line 2e from line 1	3	53,059,962.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	53,059,962.

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

IN ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES, ACCOUNTING STANDARDS REQUIRE AN ENTITY TO RECOGNIZE THE FINANCIAL STATEMENT IMPACT OF A TAX POSITION WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL NOT BE SUSTAINED UPON EXAMINATION. MANAGEMENT EVALUATED THE ORGANIZATION'S TAX POSITIONS AND CONCLUDED THERE ARE NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF THIS GUIDANCE.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

GAIN/LOSS ON DISPOSAL OF FIXED ASSET 15,139.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

GAIN/LOSS ON DISPOSAL OF FIXED ASSET 15,139.

Part XIII	Supplemental Information <i>(continued)</i>
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**SCHEDULE F
(Form 990)**

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization

Employer identification number

THE COMMON APPLICATION, INC.

91-2170737

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☐ No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in the region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
MIDDLE EAST AND NORTH AFRICA - ALGERIA, BAHRAIN, DJIBOUTI, EGYPT,	0	0	PROGRAM SERVICES	EDUCATION SERVICES	0.
EAST ASIA AND THE PACIFIC - AUSTRALIA, BRUNEI, BURMA, CAMBODIA,	0	0	PROGRAM SERVICES	EDUCATION SERVICES	0.
EUROPE (INCLUDING ICELAND & GREENLAND) - ALBANIA, ANDORRA, AUSTRIA, BELGIUM	0	0	PROGRAM SERVICES	EDUCATION SERVICES	0.
NORTH AMERICA - CANADA AND MEXICO, BUT NOT THE UNITED STATES	0	0	PROGRAM SERVICES	EDUCATION SERVICES	0.
CENTRAL AMERICA AND THE CARIBBEAN - ANTIGUA & BARBUDA, ARUBA, BAHAMAS,	0	0	PROGRAM SERVICES	EDUCATION SERVICES	0.
3 a Subtotal	0	0			0.
b Total from continuation sheets to Part I	0	0			0.
c Totals (add lines 3a and 3b)	0	0			0.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) (Rev. 12-2024)

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see the Instructions for Form 926)* ☐ Yes ☒ No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see the Instructions for Forms 3520 and 3520-A; don't file with Form 990)* ☐ Yes ☒ No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see the Instructions for Form 5471)* ☐ Yes ☒ No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see the Instructions for Form 8621)* ☐ Yes ☒ No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see the Instructions for Form 8865)* ☐ Yes ☒ No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see the Instructions for Form 5713; don't file with Form 990)* ☒ Yes ☐ No

Schedule F (Form 990) (Rev. 12-2024)

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

SCHEDULE F IS BEING FILED DUE TO REVENUE FROM MEMBER INSTITUTIONS IN THE JURISDICTIONS NOTED IN PART I.

SCHEDULE J
(Form 990)

(Rev. December 2024)
Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
Attach to Form 990.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public
Inspection

Name of the organization

THE COMMON APPLICATION, INC.

Employer identification number

91-2170737

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| ☐ First-class or charter travel | ☐ Housing allowance or residence for personal use |
| ☐ Travel for companions | ☐ Payments for business use of personal residence |
| ☐ Tax indemnification and gross-up payments | ☐ Health or social club dues or initiation fees |
| ☐ Discretionary spending account | ☐ Personal services (such as maid, chauffeur, chef) |

- b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain
- 2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| ☒ Compensation committee | ☒ Written employment contract |
| ☒ Independent compensation consultant | ☒ Compensation survey or study |
| ☒ Form 990 of other organizations | ☒ Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a Receive a severance payment or change-of-control payment?
- b Participate in or receive payment from a supplemental nonqualified retirement plan?
- c Participate in or receive payment from an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a The organization?
- b Any related organization?
- If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a The organization?
- b Any related organization?
- If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b		
2		
4a	X	
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7	X	
8		X
9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) (Rev. 12-2024)

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC and/or 1099-NEC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) JENNY RICKARD CEO	(i) 586,169.	224,000.	0.	33,000.	11,736.	854,905.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(2) MARC SAIITA TREASURER (TO 04/25) & PRESIDENT	(i) 441,902.	86,100.	0.	33,829.	20,000.	581,831.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(3) SWATHI GABBITA SENIOR VP TECHNOLOGY SERVICES	(i) 313,067.	81,250.	0.	35,376.	28,014.	457,707.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(4) ILEANA RODRIGUEZ SENIOR VP CONSTITUENT ENGAGEMENT	(i) 351,499.	51,408.	0.	32,563.	3,180.	438,650.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(5) BETTINA DONOHUE SENIOR VP PRODUCT STRATEGY	(i) 333,561.	65,000.	0.	33,469.	1,555.	433,585.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(6) KATHLEEN KING SR VP FINANCE & OPS, TREASURER 04/25	(i) 325,473.	44,070.	0.	32,691.	11,848.	414,082.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(7) STEPHANIE SAMPLE BOARD SECRETARY AND SENIOR VP COMMUN	(i) 291,470.	57,000.	0.	29,358.	30,948.	408,776.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(8) MARK FREEMAN VP DATA ANALYTICS AND RESEARCH	(i) 277,193.	34,855.	0.	31,858.	27,992.	371,898.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(9) MARY ANN HILL VP MARKETING AND BRANDING	(i) 271,468.	33,125.	0.	30,812.	25,991.	361,396.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(10) REBECCA RIEBLING VP PEOPLE OPS	(i) 221,044.	31,900.	0.	24,945.	27,415.	305,304.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(11) GEORGINA CRAWLEY VP GENERAL COUNSEL	(i) 240,386.	17,255.	0.	23,311.	19,599.	300,551.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(12) STEPHANIE OWENS VP STUDENT SUCCESS	(i) 258,107.	0.	0.	25,858.	11,684.	295,649.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
(13) CHRISTOPHER WRIGHT FORMER VP MEMBER IMPACT THRU 3/15/24	(i) 52,190.	0.	165,693.	5,223.	2,249.	225,355.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
	(i)						
	(ii)						
	(i)						
	(ii)						
	(i)						
	(ii)						

Schedule J (Form 990) (Rev. 12-2024)

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4A:

CHRISTOPHER WRIGHT RECEIVED A SEVERANCE PAYMENT IN 2024 IN THE AMOUNT OF \$146,241. THE TERMS AND CONDITIONS WERE IN LINE WITH INDUSTRY STANDARDS.

PART I, LINE 7:

CEO ANNUAL BONUS PROGRAM:

A POOL OF FUNDS IS ESTABLISHED ANNUALLY TO SUPPORT THE CEO'S ANNUAL BONUS PROGRAM AND IS BASED ON A PERCENTAGE SPECIFIED IN THE CEO'S EMPLOYMENT AGREEMENT. ANY BONUS AWARDED TO THE CEO IS RECOMMENDED BY THE EXECUTIVE PROGRAM. THE ELIGIBILITY AND AMOUNT OF AN ANNUAL BONUS ALLOWABLE UNDER THE AGREEMENT IN ACCORDANCE WITH THE ACHIEVEMENT OF CERTAIN PERFORMANCE COMMITTEE, THEN ASSESSED AND APPROVED BY THE BOARD OF DIRECTORS.

STAFF ANNUAL BONUS PROGRAMS:

STAFF ARE ELIGIBLE FOR AN ANNUAL BONUS AND A SPOT BONUS AS FOLLOWS.

1. ANNUAL BONUS. ANNUALLY, A POOL OF FUNDS IS ESTABLISHED FOR INDIVIDUAL EMPLOYEES TO SUPPORT THE ANNUAL BONUS PROGRAM. BONUS ELIGIBILITY IS ESTABLISHED AS A PERCENTAGE OF BASE SALARY AND IS BASED ON AN EMPLOYEE'S POSITION LEVEL. ACTUAL BONUSES PAID ARE BASED ON INDIVIDUAL PERFORMANCE AND ACHIEVEMENT OF ORGANIZATIONAL GOALS AND ARE SUBJECT TO AVAILABLE FUNDING.

2. SPOT BONUS. SPOT BONUSES ARE DISCRETIONARY AWARDS THAT CAN BE REQUESTED BY MANAGERS IN CERTAIN CIRCUMSTANCES TO REWARD THE OUTSTANDING PERFORMANCE OF SPECIFIC EMPLOYEES DURING THE COURSE OF THE PERFORMANCE CYCLE.

**SCHEDULE O
(Form 990)**

(Rev. December 2024)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
Attach to Form 990 or Form 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Name of the organization THE COMMON APPLICATION, INC.	Employer identification number 91-2170737
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FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
THE COMMON APPLICATION IS A NOT-FOR-PROFIT MEMBERSHIP ORGANIZATION OF OVER 1,100 COLLEGES AND UNIVERSITIES ACROSS THE GLOBE COMMITTED TO ACCESS, EQUITY, AND INTEGRITY IN THE COLLEGE ADMISSION PROCESS. EVERY YEAR, OVER 1.5 MILLION STUDENTS FROM MORE THAN 200 COUNTRIES AND TERRITORIES ONE-THIRD BEING THE FIRST IN THEIR FAMILIES TO ATTEND COLLEGE UTILIZE ITS ONLINE PLATFORM TO SUBMIT OVER 10 MILLION UNDERGRADUATE APPLICATIONS TO MEMBER INSTITUTIONS. BUILDING ON ITS 50-YEAR HISTORY OF REDUCING FRICTION IN THE COLLEGE PROCESS, COMMON APP WORKS TO CLOSE THE GAP IN STUDENTS FROM LOW- AND MIDDLE-INCOME COMMUNITIES USING THE PLATFORM.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

COMMON APP'S MISSION TO ADVANCE ACCESS, EQUITY, AND INTEGRITY IN THE COLLEGE ADMISSIONS PROCESS HAS NEVER BEEN MORE IMPORTANT THAN IT IS TODAY. WE HAVE SEVERAL INITIATIVES UNDERWAY TO HELP MORE STUDENTS ACCESS, AFFORD, AND ATTAIN POSTSECONDARY OPPORTUNITIES. WHILE 1.5 MILLION STUDENTS USE COMMON APP EACH YEAR TO APPLY FOR POSTSECONDARY OPPORTUNITIES, THERE IS MORE WORK TO DO. OUR DATA SHOW THAT LOW-INCOME APPLICANTS ARE STILL SIGNIFICANTLY UNDERREPRESENTED IN COMMON APP'S APPLICANT POOL, AND THROUGHOUT FY25, WE CONTINUED TO WORK TOWARD OUR MOONSHOT OF CLOSING THE GAP IN STUDENTS FROM LOW- AND MIDDLE-INCOME COMMUNITIES ACCESSING POSTSECONDARY OPPORTUNITIES.

COMMON APP STRIVES TO BE A TRUSTED RESOURCE FOR OUR MEMBER COLLEGES, STUDENTS, FAMILIES, AND THE PEOPLE WHO SUPPORT STUDENTS NAVIGATING THE APPLICATION PROCESS. TOGETHER, WE CAN HELP ALL STUDENTS ACCESS, AFFORD, AND ATTAIN OPPORTUNITY, ESPECIALLY THOSE FROM LOW- AND MIDDLE-INCOME COMMUNITIES. WE HAVE SEVERAL INITIATIVES IN FLIGHT THAT WILL HELP US REACH OUR MOONSHOT, INCLUDING:

- REIMAGINING COLLEGE ADMISSIONS TO BE MORE SIMPLE, LOGICAL, AND JOYFUL
 - CONNECTING STUDENTS TO FINANCIAL AID RESOURCES, INFORMATION, AND OPPORTUNITIES
 - DELIVERING TAILORED INSIGHTS TO EXPAND OUTREACH
- THROUGHOUT FY25, WE CONTINUED SEVERAL INITIATIVES TO WORK TOWARD THAT MOONSHOT GOAL.

REIMAGINING COLLEGE ADMISSIONS TO BE MORE SIMPLE, LOGICAL, AND JOYFUL

DIRECT ADMISSIONS

DIRECT ADMISSIONS IS DESIGNED TO BRIDGE THE GAP BETWEEN HIGH SCHOOL AND HIGHER EDUCATION BY PROACTIVELY ADMITTING STUDENTS INTO COLLEGE. COMMON APP'S PROGRAM IDENTIFIES FIRST-GENERATION AND MIDDLE- AND LOW-INCOME STUDENTS WHO MEET THE ADMISSIONS REQUIREMENTS OF PARTICIPATING INSTITUTIONS, AND INFORMS THOSE STUDENTS THAT THEY HAVE BEEN CONDITIONALLY ACCEPTED TO A GIVEN INSTITUTION BASED ON THEIR QUALIFICATIONS.

IN ITS SECOND YEAR AS A FULL-SCALE PROGRAM, COMMON APP DIRECT ADMISSIONS PARTNERED WITH 119 MEMBER INSTITUTIONS ACROSS 35 STATES TO

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990) (Rev. 12-2024)

LHA 432211 01-15-25

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THE COMMON APPLICATION, INC.	91-2170737

SERVE MORE THAN 700,000+ FIRST-GENERATION AND LOW-INCOME STUDENTS. OUR RESULTS SHOW:

- 22% OF STUDENTS WHO RECEIVED OFFERS ADDED AT LEAST 1 COLLEGE THEY WEREN'T ALREADY CONSIDERING
- 3 IN 4 STUDENTS WHO CHOSE TO ADD A COLLEGE THAT SENT THEM AN OFFER ENDED UP ACTUALLY APPLYING
- 32% HIGHER APPLICATION RATES AMONG STUDENTS WHO RECEIVED A DIRECT ADMISSIONS OFFER COMPARED TO THOSE WHO DID NOT
- STUDENTS WITH THE GREATEST BARRIERS (FEE WAIVER ELIGIBLE, FIRST-GENERATION) ARE TWICE AS LIKELY TO ENGAGE

AT THE STATE LEVEL, COMMON APP PARTNERED AGAIN WITH THE STATE OF CONNECTICUT THROUGH THE CONNECTICUT STATE COLLEGES AND UNIVERSITIES (CSCU) TO OFFER TENS OF THOUSANDS OF STUDENTS IN THE STATE DIRECT ADMISSIONS TO BOTH PUBLIC AND PRIVATE INSTITUTIONS THROUGH THEIR CONNECTICUT AUTOMATIC ADMISSIONS PROGRAM (CAAP). COMMON APP ALSO LAUNCHED A PARTNERSHIP WITH THE STATE OF ILLINOIS THROUGH ITS "ONE CLICK COLLEGE ADMIT" PROGRAM TO OFFER THOUSANDS OF HIGH SCHOOL SENIORS IN THE STATE DIRECT ADMISSIONS.

STUDENT CONTEXT PILOT

WE ALSO CONTINUED OUR STUDENT CONTEXT INVENTORY, WHICH GIVES STUDENTS THE OPTION TO TELL US MORE ABOUT THEIR CIRCUMSTANCES AND RESPONSIBILITIES IN A CHECKLIST-STYLE SECTION OF THE APPLICATION. THIS CHECKLIST ALLOWS STUDENTS TO THINK MORE BROADLY ABOUT THE VALUABLE EXPERIENCE THEY BRING TO THE TABLE, WHILE ALSO PROVIDING COMMON APP MEMBERS THE ABILITY TO EVALUATE A STUDENT'S ACADEMIC RECORD IN A BROADER CONTEXT. THIS SIGNALS TO STUDENTS THAT THEIR LIVED EXPERIENCES MATTER.

OUR FINDINGS INDICATE THAT MOST STUDENTS ARE WILLING TO ENGAGE WITH THE OPTIONAL STUDENT CONTEXT INVENTORY QUESTION, AND THE QUESTION RESPONSE OPTIONS ARE STRONGLY RELATED TO COMMON INDICATORS OF LOW-INCOME AND FIRST-GENERATION STATUS.

CONNECTING STUDENTS TO FINANCIAL AID RESOURCES, INFORMATION, AND OPPORTUNITIES

WE KNOW AFFORDABILITY IS ONE OF THE BIGGEST BARRIERS TO COLLEGE, ESPECIALLY FOR THOSE WHO COME FROM LOW- AND MIDDLE-INCOME FAMILIES. TO HELP MORE STUDENTS FROM LOW- AND MIDDLE-INCOME COMMUNITIES REACH THEIR POSTSECONDARY GOALS, COMMON APP IS CONNECTING COLLEGE APPLICANTS WITH FINANCIAL AID OPPORTUNITIES AND UPFRONT COST INFORMATION.

THROUGH PARTNERSHIPS WITH TWO NATIONAL SCHOLARSHIP AGGREGATORS, OUR SCHOLARSHIP PROGRAM CONNECTS STUDENTS WITH SCHOLARSHIP OPPORTUNITIES THEY'RE ELIGIBLE FOR BASED ON THEIR COMMON APP DATA, HELPING SCHOLARSHIP PARTNERS BETTER REACH AND SERVE UNDERREPRESENTED STUDENTS. IN FY25, WE EXPANDED OUR REACH FROM 89K STUDENTS IN FY24 TO 1.5M STUDENTS. PARTICIPATING SCHOLARSHIP PARTNERS AWARDED OVER \$5.5M TO FIRST-GENERATION AND LOW-INCOME STUDENTS WHOSE DECISION TO APPLY WAS LIKELY INFLUENCED BY COMMON APP OUTREACH. FURTHER RESULTS SHOW:

- STUDENTS MATCHED WITH A MEDIAN OF 14 OPPORTUNITIES IN FY25, UP FROM 2 IN FY24.
- FIRST-GENERATION AND BELOW-MEDIAN-INCOME STUDENTS WERE MORE LIKELY TO ACT ON THEIR SCHOLARSHIP MATCHES. 32% OF ALL STUDENTS ACTED ON AT LEAST

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THE COMMON APPLICATION, INC.	91-2170737

ONE MATCH, COMPARED TO 37% OF FIRST-GENERATION AND 38% OF BELOW-MEDIAN-INCOME STUDENTS.

EACH YEAR, COMMON APP MEMBER INSTITUTIONS WAIVE THEIR APPLICATION FEES FOR STUDENTS WHO MEET OUR ELIGIBILITY REQUIREMENTS, SUCH AS RECEIVING FREE AND REDUCED LUNCH, OR IF THE STUDENT LIVES IN SUBSIDIZED HOUSING. IN FY25, THESE WAIVERS REPRESENTED NEARLY \$179 MILLION IN SUPPORT FOR STUDENTS PURSUING HIGHER EDUCATION.

DELIVERING TAILORED INSIGHTS TO EXPAND OUTREACH
IN FY25, COMMON APP'S DATA ANALYTICS AND RESEARCH TEAM PUBLISHED SEVERAL RESEARCH REPORTS THAT HAVE HELPED IDENTIFY POTENTIAL BARRIERS AND OPPORTUNITIES TO IMPROVE COLLEGE ACCESS. THESE REPORTS HAVE RANGED FROM TRACKING PERSISTENCE IN STEMM DEGREES, UNDERSTANDING HOW STUDENTS WHO DON'T FOLLOW "TRADITIONAL" PATHS APPLY AND ENROLL IN COLLEGE, AND OUR DEADLINE UPDATES, WHICH PROVIDE TIMELY INSIGHTS ON FIRST-YEAR COLLEGE APPLICATION TRENDS.

IN FY25, WE LAUNCHED OUR FIRST-EVER CALL FOR RESEARCH PROPOSALS FROM THE BROADER SOCIAL SCIENCE RESEARCH COMMUNITY. THIS NEW PROCESS IS MEANT TO MOBILIZE NEW PERSPECTIVES, SKILL SETS, EXPERTISE, AND RESOURCES. IT AIMS TO ENRICH OUR DATA INSIGHTS, WHICH WE HAVE SHARED OVER THE LAST FOUR YEARS, AND EXPAND WHAT WE CAN LEARN FROM OUR DATA IN SERVICE TO THE HIGHER EDUCATION COMMUNITY.

WE ALSO LAUNCHED NEW ANALYTICS FEATURES TO COMMON APP MEMBERS IN FY25. THE ENHANCED REPORTS ARE DESIGNED TO HELP OUR MEMBER COLLEGES AND UNIVERSITIES LEVERAGE STUDENT DATA AND IDENTIFY APPLICANT TRENDS, SUCH AS YEAR-OVER-YEAR STUDENT APPLICANT COMPARISONS.

ACHIEVING MEANINGFUL IMPACT

IN FY25, OUR DATA SHOW NEARLY 1.5 MILLION DISTINCT FIRST-YEAR APPLICANTS SUBMITTED OVER 10 MILLION APPLICATIONS TO 1,097 MEMBER INSTITUTIONS. STUDENTS FROM BELOW-MEDIAN-INCOME ZIP CODES INCREASED BY 10% OVER THE LAST YEAR, AND FIRST-GENERATION APPLICANTS SURGED BY 14%.

FORM 990, PART VI, SECTION A, LINE 6:

VOTING MEMBERSHIP IS OPEN TO COLLEGES AND UNIVERSITIES THAT ARE A) NOT-FOR-PROFIT; B) CONFER UNDERGRADUATE DEGREES; AND C) ACCREDITED BY A REGIONAL OR NATIONAL ACCREDITING ASSOCIATION (OR IF LOCATED OUTSIDE THE U.S., A MEMBER OF THE COUNCIL OF INTERNATIONAL SCHOOLS).

FORM 990, PART VI, SECTION A, LINE 7A:

THE ELECTION OF THE BOARD OF DIRECTORS IS PERFORMED BY THE VOTING MEMBERSHIP OF THE ORGANIZATION.

FORM 990, PART VI, SECTION B, LINE 11B:

THE IRS FORM 990 IS PREPARED AND REVIEWED BY AN INDEPENDENT ACCOUNTING FIRM, IN CONJUNCTION WITH THE ORGANIZATION'S FINANCE TEAM. THE FORM 990 IS PROVIDED TO THE AUDIT COMMITTEE FOR REVIEW WITH A REPRESENTATIVE OF THE INDEPENDENT ACCOUNTING FIRM PRESENT TO ADDRESS ANY QUESTIONS. SUBSEQUENT TO AUDIT COMMITTEE REVIEW, THE FORM 990 IS PROVIDED TO ALL MEMBERS OF THE BOARD FOR THEIR REVIEW PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C:

A COPY OF THE CONFLICT OF INTEREST POLICY IS DISTRIBUTED TO EMPLOYEES AT

Name of the organization	Employer identification number
THE COMMON APPLICATION, INC.	91-2170737

THE TIME OF HIRE, AND ANNUALLY TO ALL MEMBERS OF THE BOARD. THESE INDIVIDUALS ARE PROVIDED A CONFLICT OF INTEREST DISCLOSURE FORM TO NOTIFY THE ORGANIZATION OF POSSIBLE CONFLICTS. THE POLICY IS SIGNED BY THE INDIVIDUAL TO AFFIRM THEY UNDERSTAND AND AGREE TO ABIDE BY THE TERMS OF THE POLICY. THE POLICY REQUIRES PERIODIC REVIEW TO ENSURE COMPLIANCE.

FORM 990, PART VI, SECTION B, LINE 15:

IT IS THE GOAL OF COMMON APP TO COMPENSATE EACH OF ITS OFFICERS AND KEY EMPLOYEES AT A LEVEL THAT REPRESENTS THE FAIR MARKET VALUE OF THAT INDIVIDUAL'S SERVICES, AND DOES NOT EXCEED SUCH FAIR MARKET VALUE, TAKING INTO CONSIDERATION ALL FRINGE BENEFITS, AS WELL AS TOTAL CASH COMPENSATION. COMMON APP'S COMPENSATION COMMITTEE (RESPONSIBILITIES FULFILLED BY THE BOARD EXECUTIVE COMMITTEE) IS COMPRISED OF VARIOUS MEMBERS OF ITS BOARD OF DIRECTORS. ANNUALLY, COMMON APP ENGAGES AN INDEPENDENT, THIRD-PARTY COMPENSATION CONSULTANT TO ANALYZE COMPARABLE DATA RELATING TO THE COMPENSATION OF ITS CEO AND OTHER EXECUTIVES AND/OR DISQUALIFIED PERSONS PERFORMING WORK OR SERVICES FOR THE COMPANY. THE COMPENSATION CONSULTANT USES COMPARATIVE NATIONAL SURVEY DATA REPRESENTING A MIX OF INDUSTRIES OF ORGANIZATIONS, BOTH NON-PROFIT AND FOR-PROFIT. THE COMPENSATION CONSULTANT ALSO REVIEWS AND ANALYZES THE COMPENSATION FROM THE 990'S OF PEER ORGANIZATIONS FOR SIMILARLY QUALIFIED INDIVIDUALS HOLDING COMPARABLE POSITIONS AT SIMILAR ORGANIZATIONS. REGARDING THE CEO, THE EXECUTIVE COMMITTEE REVIEWS AND ANALYZES THE CONSULTANT'S REPORT AND OTHER INDEPENDENT RESEARCH AND MAKES ITS RECOMMENDATION TO THE BOARD OF DIRECTORS BASED ON THOSE FINDINGS. AFTER DETAILED DISCUSSION AND DELIBERATION AMONG THE BOARD OF DIRECTORS, THE RECOMMENDATION IS VOTED UPON, ACCEPTED BY THE FULL BOARD, AND CONTEMPORANEOUSLY DOCUMENTED IN THE MINUTES OF THE BOARD MEETING.

FOR 2024, COMPENSATION FOR THE CEO AND OTHER EXECUTIVES WAS ASSESSED AGAINST AN INDEPENDENT THIRD-PARTY COMPENSATION STUDY CONDUCTED IN MAY 2024. COMPENSATION FOR STAFF EXECUTIVES (DISQUALIFIED PERSONS) OTHER THAN THE CEO FOLLOWS A SIMILAR PROCESS. ANNUALLY, THE CEO MAKES A RECOMMENDATION TO THE EXECUTIVE COMMITTEE REGARDING THE COMPENSATION FOR OTHER STAFF EXECUTIVES AND/OR DISQUALIFIED PERSONS. THE EXECUTIVE COMMITTEE REVIEWS AND ANALYZES THE CONSULTANT'S REPORT AND OTHER INDEPENDENT RESEARCH. AFTER DETAILED DISCUSSION AND DELIBERATION AMONG EXECUTIVE COMMITTEE MEMBERS, THE RECOMMENDATION IS VOTED UPON, ACCEPTED BY THE COMMITTEE, AND CONTEMPORANEOUSLY DOCUMENTED IN THE MINUTES OF THE MEETING.

FOR 2024, COMPENSATION FOR OTHER NON-EXECUTIVE STAFF WAS ASSESSED AGAINST BENCHMARKING PERFORMED BY COMMON APP PEOPLE OPERATIONS STAFF USING DATA FROM A THIRD-PARTY VENDOR PLATFORM. BENCHMARK DATA PROVIDES THE BASE SALARY RANGES FOR EACH POSITION BASED ON RESPONSIBILITIES AND SCOPE OF WORK, YEARS OF EXPERIENCE, EDUCATION, SKILLS AND QUALIFICATIONS, INDUSTRY, AND GEOGRAPHIC LOCATION FOR SIMILARLY SIZED ORGANIZATIONS.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS ARE MAINTAINED IN ITS MAIN OFFICE. INQUIRIES CONCERNING SUCH CAN BE SENT TO THE CHIEF EXECUTIVE OFFICER OR THE CHIEF OPERATING OFFICER.

Electronic Filing PDF Attachment

Form **5713**

(Rev. December 2010)

Department of the Treasury
Internal Revenue Service**International Boycott Report**

OMB No. 1545-0216

**Attachment
Sequence No. 123****Paper filers must file in
duplicate (see When and Where
to File in the instructions)**For tax year beginning JULY 1, 20 24,
and ending JUNE 30, 20 25.
▶ **Controlled groups, see instructions.**Name THE COMMON APPLICATION, INC. Identifying number 91-2170737

Number, street, and room or suite no. If a P.O. box, see instructions.

3003 WASHINGTON BLVD., SUITE 1000

City or town, state, and ZIP code

ARLINGTON, VA 22201

Address of service center where your tax return is filed

OGDEN, UT

Type of filer (check one):

☐ Individual ☐ Partnership ☒ Corporation ☐ Trust ☐ Estate ☐ Other**1 Individuals**—Enter adjusted gross income from your tax return (see instructions)**2 Partnerships and corporations:****a** Partnerships—Enter each partner's name and identifying number.**b** Corporations—Enter the name and employer identification number of each member of the controlled group (as defined in section 993(a)(3)). Do not list members included in the consolidated return; instead, attach a copy of Form 851. List all other members of the controlled group not included in the consolidated return.**If you list any corporations below or if you attach Form 851, you must designate a common tax year. Enter on line 4b the name and employer identification number of the corporation whose tax year is designated.**

Name

Identifying number

If more space is needed, attach additional sheets and check this box ☐**c** Enter principal business activity code and description (see instructions)

Code

Description

611000EDUCATIONAL SERVICES**d** IC-DISCs—Enter principal product or service code and description (see instructions)**3 Partnerships**—Each partnership filing Form 5713 must give the following information:**a** Partnership's total assets (see instructions)**b** Partnership's ordinary income (see instructions)**4 Corporations**—Each corporation filing Form 5713 must give the following information:**a** Type of form filed (Form 1120, 1120-FSC, 1120-IC-DISC, 1120-L, 1120-PC, etc.)FORM 990**b** Common tax year election (see instructions)**(1)** Name of corporation ▶**(2)** Employer identification number**(3)** Common tax year beginning _____, 20_____, and ending _____, 20_____.**c** Corporations filing this form enter:**(1)** Total assets (see instructions)99,213,303**(2)** Taxable income before net operating loss and special deductions (see instructions)**5 Estates or trusts**—Enter total income (Form 1041, page 1)**6** Enter the total amount (before reduction for boycott participation or cooperation) of the following tax benefits (see instructions):**a** Foreign tax credit**b** Deferral of earnings of controlled foreign corporations**c** Deferral of IC-DISC income**d** FSC exempt foreign trade income**e** Foreign trade income qualifying for the extraterritorial income exclusion**Please
Sign
Here**

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

▶

Signature

Date

▶

Title

	Yes	No
7a Are you a U.S. shareholder (as defined in section 951(b)) of any foreign corporation (including a FSC that does not use the administrative pricing rules) that had operations reportable under section 999(a)?		☒
b If the answer to question 7a is "Yes," is any foreign corporation a controlled foreign corporation (as defined in section 957(a))?		☒
c Do you own any stock of an IC-DISC?		☒
d Do you claim any foreign tax credit?		☒
e Do you control (within the meaning of section 304(c)) any corporation (other than a corporation included in this report) that has operations reportable under section 999(a)?		☒
If "Yes," did that corporation participate in or cooperate with an international boycott at any time during its tax year that ends with or within your tax year?		☒
f Are you controlled (within the meaning of section 304(c)) by any person (other than a person included in this report) who has operations reportable under section 999(a)?		☒
If "Yes," did that person participate in or cooperate with an international boycott at any time during its tax year that ends with or within your tax year?		☒
g Are you treated under section 671 as the owner of a trust that has reportable operations under section 999(a)?		☒
h Are you a partner in a partnership that has reportable operations under section 999(a)?		☒
i Are you a foreign sales corporation (FSC) (as defined in section 922(a), as in effect before its repeal)?		☒
j Are you excluding extraterritorial income (defined in section 114(e), as in effect before its repeal) from gross income?		☒

Part I Operations in or Related to a Boycotting Country (see instructions)

	Yes	No
8 Boycott of Israel —Did you have any operations in or related to any country (or with the government, a company, or a national of that country) associated in carrying out the boycott of Israel which is on the list maintained by the Secretary of the Treasury under section 999(a)(3)? (See Boycotting Countries in the instructions.)	☒	
If "Yes," complete the following table. If more space is needed, attach additional sheets using the exact format and check this box		☐

Name of country (1)	Identifying number of person having operations (2)	Principal business activity		IC-DISCs only—Enter product code (5)
		Code (3)	Description (4)	
a QATAR	91-2170737	611000	EDUCATIONAL SERVICES	
b LEBANON	91-2170737	611000	EDUCATIONAL SERVICES	
c				
d				
e				
f				
g				
h				
i				
j				
k				
l				
m				
n				
o				

9 Nonlisted countries boycotting Israel— Did you have operations in any nonlisted country which you know or have reason to know requires participation in or cooperation with an international boycott directed against Israel?

If "Yes," complete the following table. If more space is needed, attach additional sheets using the exact format and check this box ☐

Name of country (1)	Identifying number of person having operations (2)	Principal business activity		IC-DISCs only—Enter product code (5)
		Code (3)	Description (4)	
a				
b				
c				
d				
e				
f				
g				
h				

10 Boycotts other than the boycott of Israel— Did you have operations in any other country which you know or have reason to know requires participation in or cooperation with an international boycott other than the boycott of Israel?

If "Yes," complete the following table. If more space is needed, attach additional sheets using the exact format and check this box ☐

Name of country (1)	Identifying number of person having operations (2)	Principal business activity		IC-DISCs only—Enter product code (5)
		Code (3)	Description (4)	
a				
b				
c				
d				
e				
f				
g				
h				

11 Were you requested to participate in or cooperate with an international boycott? ☐ Yes ☒ No
If "Yes," attach a copy (in English) of any and all such requests received during your tax year. If the request was in a form other than a written request, attach a separate sheet explaining the nature and form of any and all such requests. (See instructions.)

12 Did you participate in or cooperate with an international boycott? ☐ Yes ☒ No
If "Yes," attach a copy (in English) of any and all boycott clauses agreed to, and attach a general statement of the agreement. If the agreement was in a form other than a written agreement, attach a separate sheet explaining the nature and form of any and all such agreements. (See instructions.)

Note: If the answer to either question 11 or 12 is "Yes," you must complete the rest of Form 5713. If you answered "Yes" to question 12, you must complete Schedules A and C or B and C (Form 5713).

Part II Requests for and Acts of Participation in or Cooperation With an International Boycott		Requests		Agreements	
		Yes	No	Yes	No
13a	Did you receive requests to enter into, or did you enter into, any agreement (see instructions):				
(1)	As a condition of doing business directly or indirectly within a country or with the government, a company, or a national of a country to—				
(a)	Refrain from doing business with or in a country which is the object of an international boycott or with the government, companies, or nationals of that country?		✓		✓
(b)	Refrain from doing business with any U.S. person engaged in trade in a country which is the object of an international boycott or with the government, companies, or nationals of that country?		✓		✓
(c)	Refrain from doing business with any company whose ownership or management is made up, in whole or in part, of individuals of a particular nationality, race, or religion, or to remove (or refrain from selecting) corporate directors who are individuals of a particular nationality, race, or religion?		✓		✓
(d)	Refrain from employing individuals of a particular nationality, race, or religion?		✓		✓
(2)	As a condition of the sale of a product to the government, a company, or a national of a country, to refrain from shipping or insuring products on a carrier owned, leased, or operated by a person who does not participate in or cooperate with an international boycott?		✓		✓

b Requests and agreements—if the answer to any part of 13a is “Yes,” complete the following table. If more space is needed, attach additional sheets using the exact format and check this box ☐

Name of country (1)	Identifying number of person receiving the request or having the agreement (2)	Principal business activity		IC-DISCs only— Enter product code (5)	Type of cooperation or participation			
		Code (3)	Description (4)		Number of requests		Number of agreements	
					Total (6)	Code (7)	Total (8)	Code (9)
a								
b								
c								
d								
e								
f								
g								
h								
i								
j								
k								
l								
m								
n								
o								
p								