

Common App Direct Admissions

2026–2027

Streamline and expand your reach

Common App Direct Admissions connects first-generation and low- and middle-income students with admissions offers from partnering colleges. Built on the application used by millions of students each year, the program lets students know that a college education is available to them.

1. Members choose eligibility criteria and perks, requirements, or stipulations.
2. Students provide qualifying information as they fill out their Common App.
3. Common App extends direct admissions offers.

“The student experience with Common App Direct Admissions is much smoother — frictionless and less confusing — than with other programs.”

— Brett Casey, Associate Director,
Moravian University

Ready to join or learn more?

Contact your Common App member services representative.



Meeting students where they are:



Simplified application process on the platform students use and trust



In-app notifications and college-specific details



Automatic application fee waiver



Email notifications to students and parents