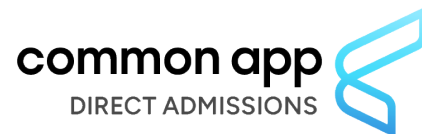


Common App Direct Admissions: By the numbers



2025–2026 impact

215

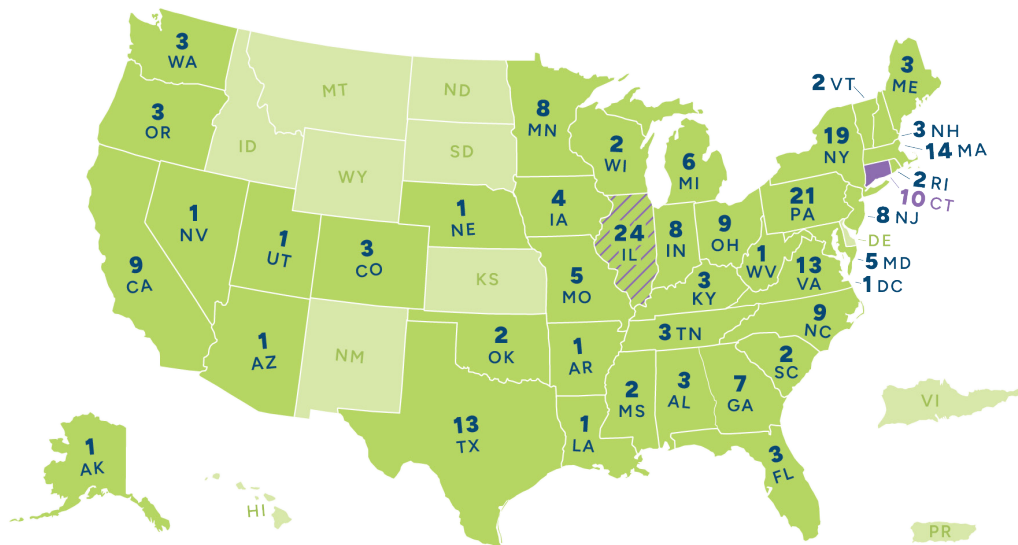
participating
members

42

states

26% public
institutions

74% private
institutions



800,000+

students received offers

40%

of students added at least one institution
to their list **that they weren't already
considering** after receiving an offer

25%

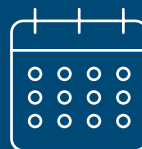
of students applied to at least one
institution they were **not already
considering** after receiving an offer



First-generation students
were ~2x more likely to
engage with offers



Students are more likely
to respond to offers
<100 miles from home



Students are most likely
to respond to offers sent
before January 15

Ready to join or learn more?

Contact your Common App member
services representative.