

# COMMON APP AND SCHOLAR SNAPP: YOUR SCHOLARSHIP CONNECTION

## WHAT IS SCHOLAR SNAPP?

Scholar Snapp, a Common App partner, is a free technology developed by the Michael & Susan Dell Foundation, designed to make the scholarship process easier and faster for students.

Scholar Snapp helps students apply for a scholarship online and then re-use that information for other scholarship applications without re-typing their data again and again. The Common Application has partnered with Scholar Snapp to make this process even easier by connecting a student's Common App information to their Scholar Snapp profile.

## HOW CAN APPLICANTS CONNECT WITH SCHOLAR SNAPP?

Once a student submits their first application to any college via the Common App, they will see an alert on the Financial Aid Resources tab prompting them to connect with Scholar Snapp. Students will be asked to either register for an account with Scholar Snapp or to log in to an already existing account.

With the Scholar Snapp integration, the Common App can transfer personal data from a student's application directly to their Scholar Snapp account, easing and expediting the process of applying to multiple scholarships.

*“Students are thinking about the cost of college as they work on their applications. By providing them with financial aid information within the Common App, we're making the financial aid process less daunting.”*

Jenny Rickard  
President & CEO  
The Common Application

## IN 2016

70%

Applicants who indicated an intention to apply for need-based aid.

80%

Applicants who expressed interest in receiving scholarship information via Scholar Snapp.

95,000

Applicants who connected their Common App information to Scholar Snapp via integration.