

Engaging with counselors

If your institution provides updates to counselors through a dedicated website, e-newsletter, workshops, or any other outlet, below are some tools and resources you can highlight.

- Encourage counselors to visit the Counselor section of the Common App website to sign up for the Common App e-newsletter and create their own Practice Account to explore the application
- The Common App [blog](#) highlights announcements and any changes coming for the upcoming application year
- [Common App Ready](#) has PowerPoint presentations, videos, and handouts (in English and Spanish) that can be used to walk students and parents through the Common Application
- The Common App [website](#) has a wealth of college exploration tools for students as well as a parent section
- The Common App [Youtube Channel](#) has a variety of training videos and transfer resources
- The [Virtual Counselor](#) is an online content library of articles and videos with college-related advice for students and parents
- [Account Rollover](#) allows Common App accounts created now to roll over each year, so students can begin exploring the application when they are ready
- [Common App onTrack](#) is a free mobile app students use to stay organized and on top of their deadlines
- The [Advisor role and Application Preview](#) help counselors and those supporting students keep track of a student's application progress as well as view their application, with student permission
- The Common App [Solutions Center](#) provides 24/7/365 support, including easy to search FAQs, live chat, and schedule-a-call



- Counselors using the Common App Recommendation system to submit school forms will find a Resources tab in their account that brings counselor resources together in one easy to access place

One final note: Students may have more than one option for how they submit their application to your institution. It's important for students to communicate with their counselors to specify which application platform they choose. **Transcripts, school forms, and letters of recommendation submitted via the Common App do not become available to a college or university until the student also submits the Common App to the college or university.**

If you have any questions about counselor tools and resources or would like any additional support, please feel free to reach out to our Associate Director for Outreach and Education, Meredith Lombardi at mlombardi@commonapp.org.