Counselor Announcements

If your institution provides updates to counselors through a dedicated website, an e-newsletter, workshops, or any other outlet, below are some tools and resources you can highlight.

- Encourage counselors to visit the Counselor section of Common App’s website to sign up for Common App’s e-newsletter and create their own Practice Account to explore the application
- The Common App blog highlights announcements and any changes coming for the upcoming application year
- Common App Ready has handouts (in English and Spanish) that can be used to walk students and parents through the Common Application
- The Common App website has a wealth of college exploration tools for students as well as a parent section
- Account Rollover allows Common App accounts created now to roll over each year, so students can begin exploring the application when they are ready
- The Common App Solutions Center provides 24/7/365 support, including easy to search FAQs, live chat, and schedule-a-call
- Counselors using the Common App Recommendation system to submit school forms will find a Resources tab in their account that brings counselor resources together in one easy to access place

One final note: Students may have more than one option for how they submit their application to your institution. It’s important for students to communicate with their counselors to specify which application platform they choose. Transcripts, school forms, and letters of recommendation submitted via the Common App do not become available to a college or university until the student also submits the Common Application to the college or university.

If you have any questions about counselor tools and resources or would like any additional support, please feel free to reach out to our Associate Director for Outreach and Education, Meredith Lombardi at mlombardi@commonapp.org.